

EXHIBITOR & SPONSOR PROSPECTUS

A Note From THWE

Thank You for considering to become an Exhibitor, Sponsor and Advertiser at Texas Health and Wellness Expo. We would like to extend an invitation to you to be a part of our incredible Health and Wellness Expo.

Come be a part of THWE and make the connections you need to drive your business forward. Our attendees are Top Health and Wellness Professionals, Entrepreneurs from various industries, Start-Ups and anyone that owns a business or looking to start their own business.

We look forward to developing our relationship and helping you gain more customers by providing you with the opportunity to network with key decision makers at our Expo.



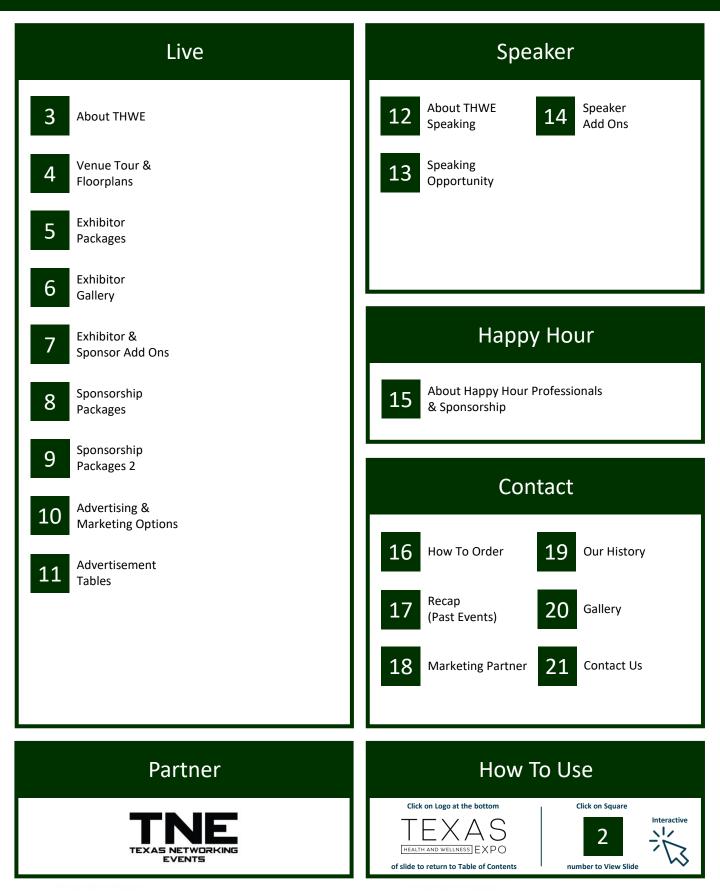
1-DAY HEALTH AND WELLNESS EXPO



Venue The Bell Tower on 34th 901 W 34th St Houston, TX 77018 4:00pm-9:00pm



Table Of Contents



WHO EXHIBITS?

want top-quality leads and want to increase your

sales, exhibiting at this show is a must.

March 25, 2025

The Bell Tower **4PM-9PM**

ABOUT THWE

WHAT IS TEXAS HEALTH AND WELLNESS EXPO?

- Texas Health and Wellness Expo is a premier Trade Show, Exhibition & Networking Event for Health Professionals, Entrepreneurs, Start-Ups and anyone that owns a business or looking to start their own business.
- Our main focus is targeted on networking, nutrition, fitness, health, healing, wellness, helping you find the best products, services and resources to live a healthy lifestyle and learning from Health and Wellness Experts on how to enhance your health.
- By attending this FREE 1-Day event, Professionals will discover practitioners and technologies that are leading the new era of health and medicine, generate high quality leads and acquire new clients, learn how to solve challenging health issues by discussing strategies, acquire valuable knowledge from the best in the business and connect with top vendors in various industries.

WHY DO TOP HEALTH AND WELLNESS PROFESSIONALS ATTEND?

- Brand your Business
- Reach HUNDREDS of Top Quality Buyers

Health and Wellness Webinars & Workshops

[3] Networking Zones for Networking Sessions

Meet and Greet attendees from various industries

Speakers & Powerful Presentations

NETWORKING OPPORTUNITIES

Happy Hour Professionals Reception

Discover Business Products & Services

Product Demos and Business Accelerators

EXHIBITION HALL / SHOP & DISCOVER

Business Card Exchange

Exclusive Raffle Drawing

Advertisement Table

Win a (BBQ Pit)

Topics & Discussions led by Top Industry Executives

Participate in Group Discussions & Industry Meet-ups

Make Immediate Sales

EDUCATION

- Generate High-Quality Sales Leads
- Get New Customers and Clients
- **Reach Your Target Audience**
- Introduce Your Company's New Products & Services Give Live Product & Service Demonstrations

FRFF

FREE!

- **Distribute Product Samples**

The Bell Tower

VENUE

HOW DO WE ATTRACT OUR ATTENDEES?

- Email Blasts (Over 100,000+ Members in our Network)
- Social Media
- Partnerships •
- Press
- **Trade Publications**
- Affiliate Programs & Word of Mouth
- Professional Associations
- **Telemarketing Campaigns**
- TV & Radio
- Direct Mail
- Popular Event Calendars

REACH 500-1000+ HEALTH & BUSINESS PROFESSIONALS!

BE AN EXHIBITOR AT TEXAS HEALTH AND WELLNESS EXPO

TEXAS HEALTH AND WELLNESS EXPO STATS



Live Trade Show





Texas Health and Wellness Expo is the Largest Health and Wellness Expo in Texas!



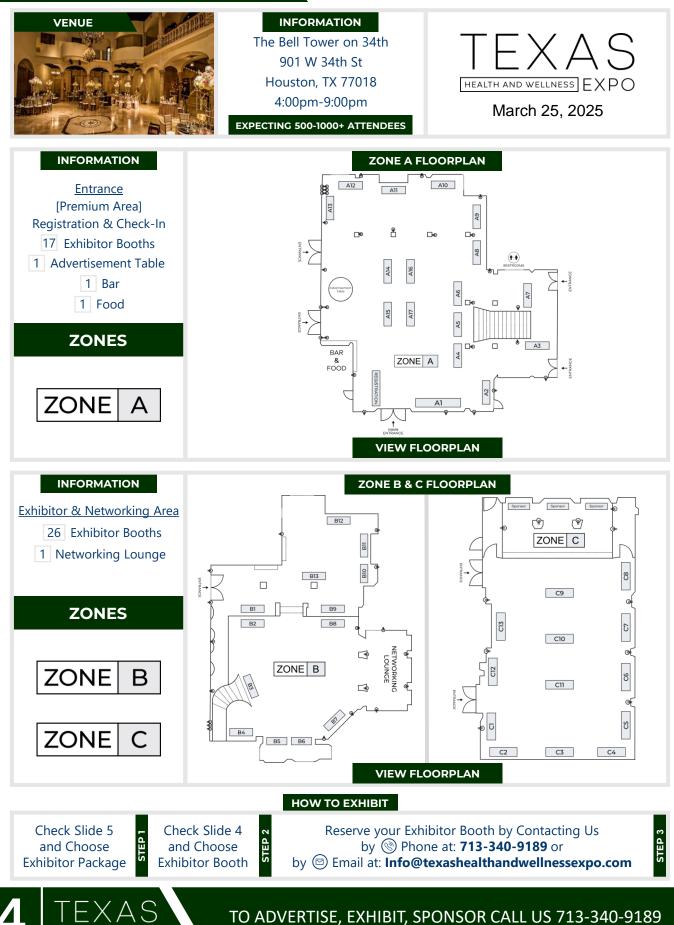
TO ADVERTISE, EXHIBIT, SPONSOR CALL US 713-340-9189

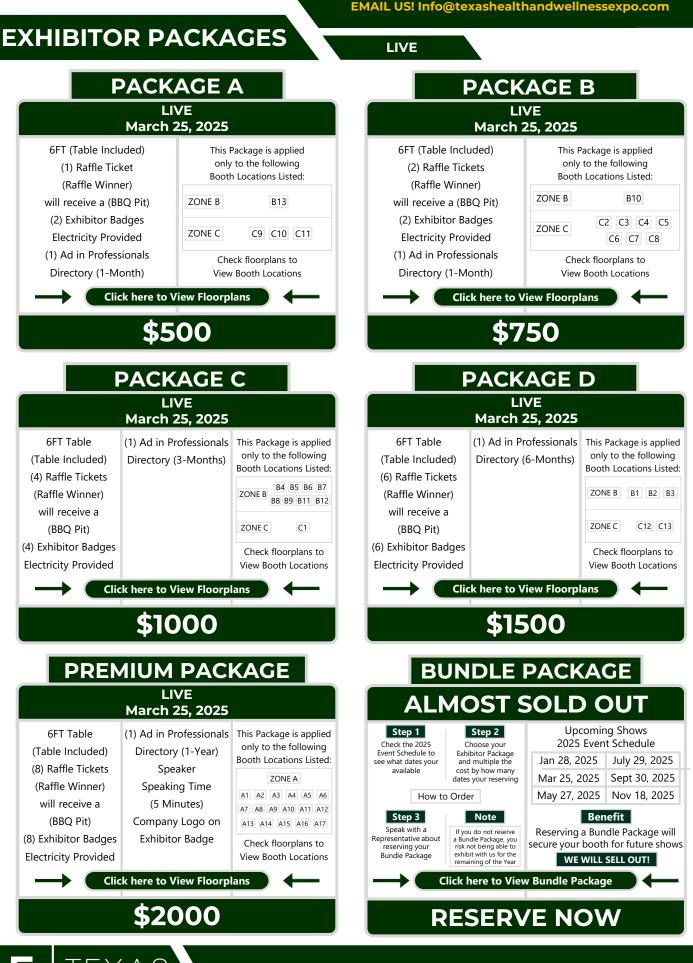
Any company that has a product or service should exhibit at Texas Health and Wellness Expo. If you

WHY EXHIBIT?

VENUE TOUR & FLOORPLANS

HEALTH A





TO ADVERTISE, EXHIBIT, SPONSOR CALL US 713-340-9189

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HEALTH AND WELLNESS

EXHIBITOR GALLERY

HEALTH AND WELLNESS EXPO



EXHIBITOR & SPONSOR ADD ONS

LIVE

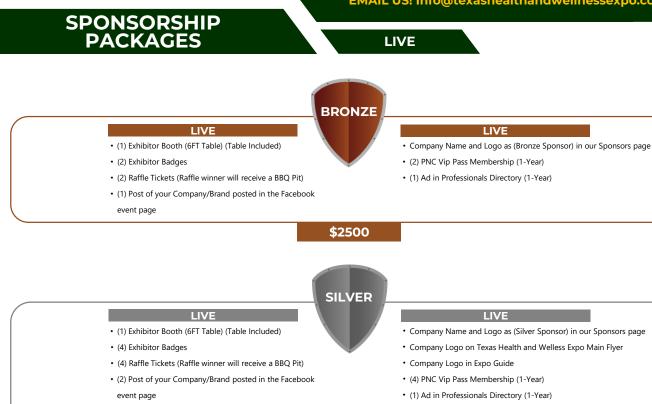
BAG SPONSOR	BAG INSERTS	BRANDING BANNER	ADVERTISEMENT TABLE
Your Company Logo on all attendee Bags. Given to the first 1000 Attendees	Your promotional literature/material in all attendee bags. Given to the first 1000 Attendees	Feature your Company Banner for maximum exposure	Advertise your Advertisement on an Ad Table. Brochures, Business Cards, Flyers, Pens and more. Any Marketing Material or Products
Note: Sponsor is required to supply the quantity of Bags \$2500	Note: Advertiser is required to supply the quantity of Bag Inserts \$1500	Note: Advertiser is required to supply the quantity of Banners \$1000 (Per Banner)	Note: Advertiser is required to supply the quantity of Advertisements \$250 (Per Group Of Advertisements)

WORKSHOP	WEBINAR	ADDITIONAL EXHIBITOR BADGES	ELECTRICITY
Host your own Workshop	Host your own Webinar	Have extra staff? Order Additional Exhibitor badges	Need Electricity? No problem
\$2000 (Includes Virtual Booth)	\$2000 (Includes Virtual Booth)	\$50 (Per Badge)	\$300

COMPANY LOGO ON	COMPANY LOGO ON	COMPANY LOGO ON	COMPANY MENTION ON
RECAP EMAIL BLAST	EXPO MAIN FLYER	HAPPY HOUR FLYER	FACEBOOK EVENT PAGE
Your Company Logo on	Your Company Logo on	Your Company Logo	Your Company Mention on
Recap Email blast	Expo Main Flyer	on Happy Hour Flyer	Facebook Event Page
\$1000	\$500	\$500	\$500

COMPANY MENTION IN	COMPANY LOGO IN	LOGO RECOGNITION IN	20 PACK OF
THANKING SPEECH	EXPO GUIDE	PRESS RELEASES	RAFFLE TICKETS
You Company Mention in	Your Company Logo in	Logo recognition in	20 Pack of Raffle Tickets
Thanking Speech	Expo Guide	Press Releases	Raffle Prize (BBQ Pit)
\$500	\$500	\$500	\$200





\$5,000

GOLD

LIVE

- (1) Exhibitor Booth (6FT Table) (Table Included)
- (6) Exhibitor Badges
- (6) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (3) Post of your Company/Brand posted in the Facebook event page
- · (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/3 Months)

IIVE

- · Company Name and Logo as (Gold Sponsor) in our Sponsors page
- · Company Name and Logo in the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- · Company Logo on Texas Health and Welless Expo Main Flyer
- · Company Logo on Texas Health and Welless Expo Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Expo
- Company Logo on Front page Sponsors & Exhibitors area (Duration/3 Months)
- · Company Logo in Expo Guide
- (6) PNC Vip Pass Membership (1-Year)
- (1) Ad in Professionals Directory (1-Year)
- Main Stage Speaker Presentation (6pm-7pm) Speaking Time (5 Minutes)

\$15,000



SPONSORSHIP PACKAGES 2

• (8) Exhibitor Badges

event page

LIVE

PLATINUM

LIVE

- Company Name and Logo as (Platinum Sponsor) in our Sponsors page
- Company Name and Logo in the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Texas Health and Welless Expo Main Flyer
- Company Logo on Texas Health and Welless Expo Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Expo
- Company Logo on Front page Sponsors & Exhibitors area (Duration/6 Months)
- Company Logo in Expo Guide
- (8) PNC Vip Pass Membership (1-Year)
- (1) Ad in Professionals Directory (1-Year)
- Main Stage Speaker Presentation (6pm-7pm) Speaking Time (10 Minutes)

\$25,000

DIAMOND

LIVE

• (4) Exhibitor Booths (6FT Table) (Table Included)

LIVE

• (8) Raffle Tickets (Raffle winner will receive a BBQ Pit)

• (1) Rotating Advertisement Banner on Front page

Advertisements area (Duration/6-Months)

• (4) Post of your Company/Brand posted in the Facebook

• (2) Exhibitor Booths (6FT Table) (Table Included)

• (10) Exhibitor Badges

HEALTH A

- (10) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (6) Post of your Company/Brand posted in the Facebook
 event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/1-Year)

LIVE

- Company Name and Logo as (Diamond Sponsor) in our Sponsors page
- Company Name and Logo in the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Texas Health and Welless Expo Main Flyer
- Company Logo on Texas Health and Welless Expo Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Expo
- Company Logo on Front page Sponsors & Exhibitors area (Duration/1-Year)
- Company Logo in Expo Guide
- Company Logo on Texas Health and Welless Expo Happy Hour Bar Flyer
- (10) PNC Vip Pass Membership (1-Year)
- (1) Ad in Professionals Directory (1-Year)
- Main Stage Speaker Presentation (6pm-7pm) Speaking Time (15 Minutes)

\$50,000



ADVERTISING & MARKETING OPTIONS

1

HEALTH AND WELLNESS

ONLINE ADVERTISING

COMPANY LOCO IN	ROTATING ADVERTISEMENT	ADVERTISEMENT IN	ADVERTISEMENT IN
SPONSORS & EXHIBITORS AREA	BANNER IN ADVERTISEMENT AREA	BUSINESS CARD EXCHANGE	PROMOTIONS
Company Logo on Front page	Rotating Advertisement Banner on	Advertisement in the	Advertisement in the
Sponsors & Exhibitors area	Front page Advertisement area	Business Card Exchange	Promotions
\$300/Month	\$600/Month	\$250	\$250
(Billed annually)	(Billed annually)	(Per Group Of Advertisements)	(Per Group Of Advertisements)
1 YEAR LISTING	2 YEARS LISTING	3 YEARS LISTING	4 YEARS LISTING
1 Year Listing on	2 Years Listing on	3 Years Listing on	4 Years Listing on
Texas Small Business Expo Website			
\$1200	\$2400	\$3600	\$4800

MARKETING OPTIONS

WORKSHOP	WEBINAR	ADDITIONAL EXHIBITOR BADGES	ELECTRICITY
Host your own Workshop	Host your own Webinar	Have extra staff? Order Additional Exhibitor badges	Need Electricity? No problem
\$2000 (Includes Virtual Booth)	\$2000 (Includes Virtual Booth)	\$50 (Per Badge)	\$300
COMPANY LOGO ON RECAP EMAIL BLAST	COMPANY LOGO ON EXPO MAIN FLYER	COMPANY LOGO ON HAPPY HOUR FLYER	COMPANY MENTION ON FACEBOOK EVENT PAGE
Your Company Logo on Recap Email blast	Your Company Logo on Expo Main Flyer	Your Company Logo on Happy Hour Flyer	Your Company Mention on Facebook Event Page
\$1000	\$500	\$500	\$500
COMPANY MENTION IN THANKING SPEECH	COMPANY LOGO IN EXPO GUIDE	LOGO RECOGNITION IN PRESS RELEASES	20 PACK OF RAFFLE TICKETS
You Company Mention in Thanking Speech	Your Company Logo in Expo Guide	Logo recognition in Press Releases	20 Pack of Raffle Tickets Raffle Prize (BBQ Pit)
\$500	\$500	\$500	\$200

	EMAIL US! Info@texashealthandwellnessexpo.com
ADVERTISEMENT TABLES	LIVE
Business Card Brochure Flyer	ADVERTISE YOUR ADVERTISEMENT RESERVE AN AD TABLE FOR JUST \$250
	Brochures, Business Cards, Flyers!
	Any Marketing Material or Products!
	Limited Ad Tables are available!
HOW IT WORKS	EXAMPLES
STEP 1:STEP 2:Choose your Ad Table from the FloorplanFill out the Reservation	e Ad Table n Form Reserve your Ad Table and ship us your marketing material
VIEW FLOORPLAN VIEW RESER	

BENEFITS:

- Establish your Brand
- Reach your target market audience
- Attract attendees without you having to be at the Expo
- Perfect option for advertisers who cannot attend the Expo but still want to advertise and gain new Customers and Clients
- Our staff will refill your Ad Table with your advertisement

GUIDELINES:

- Must ship advertisement material 1 week prior to Expo date. Overnight shipping is available
- Food and Drink Samples are welcomed. Must be in a sealed package
- Opened Food and Drink
 Samples are not allowed

To Reserve An Ad Table, Click Link Below

www.TexasHealthandWellnessExpo.com/Adtable

ABOUT THWE SPEAKING

WHAT IS THWE SPEAKING PRESENTATIONS?

- Texas Health and Wellness Expo Speaking Presentations is a premier Speaking Presentations that features keynote speakers and networking opportunities for Top Health and Wellness Professionals, Entrepreneurs, Start-Ups and anyone that owns a business or looking to start their own business.
- THWE Speaking Presentations provides health professionals a chance to explore new ideas to grow their network and make long lasting connections with top executives.
- By attending our Speaking Presentations, you will learn from inspiring keynotes and gain access to new contacts from top professionals within various industries.

March 25, 2025

The Bell Tower

AUDIENCE

Image

6pm-7pm

WHO SPEAKS?

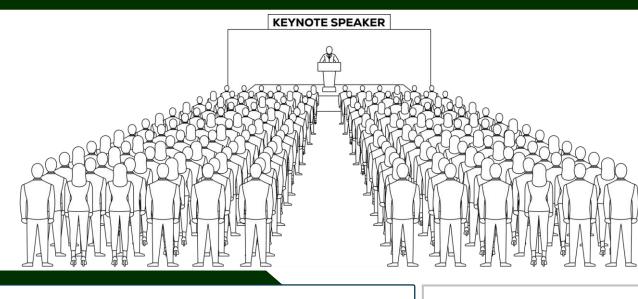
EMAIL US! Info@texashealthandwellnessexpo.com

Any company that has a product or service should speak at our Speaking Presentations. If you want a top quality audience and want to increase your sales, speaking at our Speaking Presentations is a must.

WHY BECOME **A SPEAKER?**

Brand your Business

- Reach HUNDREDS of Top Quality Buyers
- Make Immediate Sales
- Generate High-Quality Sales Leads
- Get New Customers and Clients
- **Reach Your Target Audience**
- Introduce Your Company's New Products & Services Give Live Product & Service Demonstrations
- **Distribute** Product Samples



REACH 500-1000+ HEALTH & BUSINESS PROFESSIONALS!

BE A SPEAKER AT TEXAS HEALTH AND WELLNESS EXPO

SPEAKER GALLERY







1-DAY EVENT

WELLNESS



WE ARE THWE

Texas Health and Wellness Expo is the Largest Health and Wellness Expo in Texas!

Live Trade Show

SPEAKING OPPORTUNITY

5 MIN PACKAGE

10 MIN PACKAGE

LIMITED TIME SLOTS AVAILABLE

6pm-7pm

LIVE March 25, 2025

Listing as Speaker on Speaker Presentation Flyer (1) Raffle Ticket (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (5 Minutes)

LIVE March <u>25, 2025</u>

Listing as Speaker on Speaker Presentation Flyer (2) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (10 Minutes)

\$500

\$250

15 MIN PACKAGE

LIVE March 25, 2025

Listing as Speaker on Speaker Presentation Flyer (3) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (15 Minutes)

\$750

45 MIN PACKAGE

LIVE March 25, 2025

Listing as Speaker on Speaker Presentation Flyer (5) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (45 Minutes)

2250

30 MIN PACKAGE

LIVE March 25, 2025

Listing as Speaker on Speaker Presentation Flyer (4) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (30 Minutes)

\$1500

1-HOUR PACKAGE

LIVE March 25, 2025

Listing as Speaker on Speaker Presentation Flyer (6) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Speaker Speaking Time (1-Hour)

\$3000



SPEAKER ADD ONS

LIVE

PRESENTING SPONSOR	NOTEPAD/PEN COMBINATION SPONSOR	NOTEPAD SPONSOR	PEN SPONSOR
Recognition as Presenting Sponsor. The Speaking Presentations will be referred to as "Presenting Sponsor Name"	Your Company Logo on all attendee Notepad and Pen combinations	Your Company Logo on all attendee Notepads	Your Company Logo on all attendee Pens
\$5000	Note: Sponsor is required to supply the quantity of Notepads and Pens. \$3000	Note: Sponsor is required to supply the quantity of Notepads. \$1500	Note: Sponsor is required to supply the quantity of Pens. \$1500

COMPANY LOGO ON	COMPANY LOGO ON	COMPANY RECOGNITION ON	COMPANY MENTION ON
RECAP EMAIL BLAST	SPEAKER FLYER	WEBSITE SPEAKER PAGE	FACEBOOK EVENT PAGE
Your Company Logo on	Your Company Logo on	Your Company recognition on	Your Company Mention on
Recap Email blast	Speaking Presentations Flyer	Website Speaking Presentations Page	Facebook Event Page
\$1000	\$500	\$500	\$500

COMPANY MENTION IN	COMPANY LOGO IN	LOGO RECOGNITION IN	20 PACK OF
THANKING SPEECH	EXPO GUIDE	PRESS RELEASES	RAFFLE TICKETS
You Company Mention in	Your Company Logo in	Logo recognition in	20 Pack of Raffle Tickets
Thanking Speech	Expo Guide	Press Releases	Raffle Prize (BBQ Pit)
\$500	\$500	\$500	\$200



HAPPY HOUR PROFESSIONALS SPONSORSHIP

EMAIL US! Info@texashealthandwellnessexpo.com

The Bell Tower

March 25, 2025

6pm-9pm

ABOUT HHP

(HHP) Happy Hour Professionals is one of the largest happy hour companies in the world. Happy Hour Professionals is a networking event that allows professionals to grow their network by providing a relaxed environment for them to market their company or themselves effectively. We are the perfect Happy Hour to attend when wanting to wind down, drink, eat and meet valuable like-minded professionals after work.



SPONSORSHIP OPPORTUNITIES BRONZE SILVER PLATINUM GOLD [5] Vip Passes [10] Vip Passes [15] Vip Passes [20] Vip Passes Company Logo on Happy Hour Flyer Logo placement as Bronze Sponsor on Logo placement as Silver Sponsor on Logo placement as Gold Sponsor on Logo placement as Platinum Sponsor website Happy Hour Page on website Happy Hour Page website Happy Hour Page website Happy Hour Page Company Mention in Thanking Speech Company Logo on Happy Hour Flyer for Tv Company Logo on Recap Email blast Company Logo on Recap Email blast Company Logo in Expo Guide Company Logo on Happy Hour Flyer for Tv Company Logo on Happy Hour Flyer for Tv Company Logo on Drink Menu Company Logo in Expo Guide Company Logo in Expo Guide Company Logo on Drink Menu Company Logo on Drink Menu Company Mention on Facebook Event Page Company Mention on Facebook Event Page Company Named After A Drink \$2500 \$5000 \$10,000 \$20,000 COMPANY NAMED AFTER A DRINK COMPANY LOGO ON HAPPY HOUR FLYER COMPANY LOGO ON HAPPY HOUR FLYER FOR TV COMPANY LOGO ON DRINK MENU Your Company Logo Your Company Logo Your Company Named Your Company Logo on on Happy Hour Flyer Happy Hour Flyer for Tv on Drink Menu After A Drink \$500 \$1000 \$500 \$500 COMPANY LOGO ON RECAP EMAIL BLAST COMPANY LOGO IN EXPO GUIDE COMPANY MENTION IN THANKING SPEECH COMPANY MENTION ON FACEBOOK EVENT PAGE Your Company Logo Your Company Logo Your Company Mention Your Company Mention on Recap Email blast in Expo Guide in Thanking Speech on Facebook Event Page \$500 \$1000 \$500 \$500 What does the Vip Pass come with? (1) Listing as a Vip Networker in our Vip Networker Directory for (3 months) (3) Drink Tickets, (1) Raffle Ticket and (1) Vip Professional Name Badge WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR HAPPY HOURS



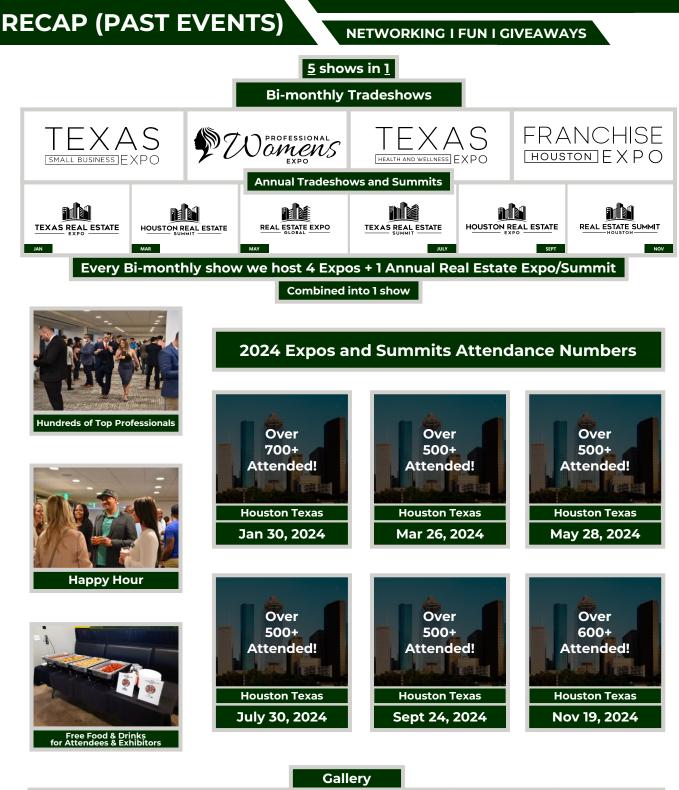
HOW TO ORDER

HEALTH A

March 25, 2025

1 Day / 3 Events / 1 Expo



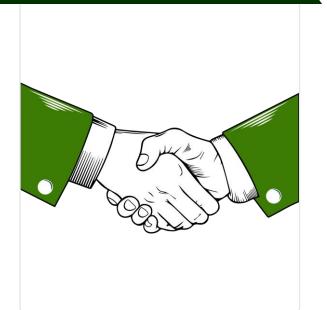




HEALTH AND WELLNESS EXPO

MARKETING PARTNER

MARKETING COMPANIES WELCOMED



INTERESTED IN BECOMING A MARKETING PARTNER

Send out Emails Weekly!

Advertise on Social Media!

Create Marketing Campaigns!

HOW IT WORKS		
STEP 1:	STEP 2:	STEP 3:
Fill out the Marketing Partner	A Marketing Partner Representative	Once approved, start your
Form	will contact you to discuss details	Marketing Campaign

BENEFITS:

VIEW FORM

- Special discount applied to (Any Package) Available
- Your Company Logo listed on our Marketing Partner Page
- Complimentary Entry to our Tradeshows and Summits

GUIDELINES:

 Must have a large (active) email database of Professionals

located in the Houston and Texas Area

- Must send THWE Emails Weekly
 (2-5) times per Week
- Must post THWE Advertisements
 Weekly on all Social Media
 (2-5) times per Week

To Become A Marketing Partner, Click Link Below

www.TexasHealthandWellnessExpo.com/MarketingPartner



OUR HISTORY

OUR NETWORK REACHES OVER

160,000+

BUSINESS PROFESSIONALS FROM ALL INDUSTRIES!

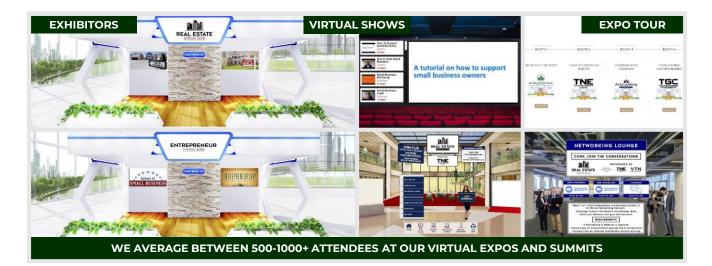
REACH YOUR TARGET AUDIENCE!

THOUSANDS OF BUSINESS OWNERS AND DECISION MAKERS

Since 2006, We have Hosted Over 200+ Events!



WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR LIVE EXPOS AND SUMMITS



OUR LIVE AND VIRTUAL SHOWS



HEALTH AN









ENTREPRENEUR

GALLERY

























Our Gallery Features images from our Live Tradeshows, Summits Speaker Presentations & Happy Hour









HEALTH A













CONTACT US









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FOR MORE INFORMATION PLEASE CONTACT US



Info@texashealthandwellnessexpo.com





